

VoiceThread Rubric

Item	Points Possible	Points Earned
Storyboard: A storyboard was created and approved by the instructor before the VoiceThread was created. Storyboard is easy to read and all elements are clearly written, labeled, or drawn.	10	
Content: Covers topic with some details and examples. Information is accurate; no factual errors. Content is well organized and related material is grouped. Source information collected for all graphics, facts and quotes. All documented in desired format.	30	
Images and/or Video: Media used creates a distinct atmosphere or tone that matches one or more viewpoints of the issue. The media may communicate symbolism and/or metaphors.	10	
Voice: The pace (rhythm and voice punctuation) fits the story line and helps the audience really "get into" the issue. Voice quality is clear and consistently audible throughout the presentation.	10	
Annotation: Annotation tools are used to highlight key points and do not distract from the voice.	5	
Audience: Strong awareness of audience in the design. Students can clearly explain why they felt the vocabulary, audio and graphics chosen fit the target audience.	15	
Economy: Creator establishes a purpose early on and maintains a clear focus throughout. The issue is related to the audience, using the right amount of detail; the VoiceThread does not seem too short nor does it seem too long.	10	
Design Elements: Makes excellent use of font, color, graphics, effects, etc. to enhance the presentation.	5	
Collaboration: The workload was divided and shared equally by all team members.	5	
Total Points	100	